

**CONNECT.
INSPIRE.
EMPOWER.**

ISSUE NO.1
Business Administration
Student Society

AGM
RECAP

RANKING
BEEDIE CLASSES

NEW
BASS BANTER

**EXCLUSIVE
INTERVIEW**

"FEEL THE FEAR BUT DO IT
ANYWAYS"

ASK
BASSMAN &
BASSWOMAN

BASS ILLUSTRATED

**CONNECT.
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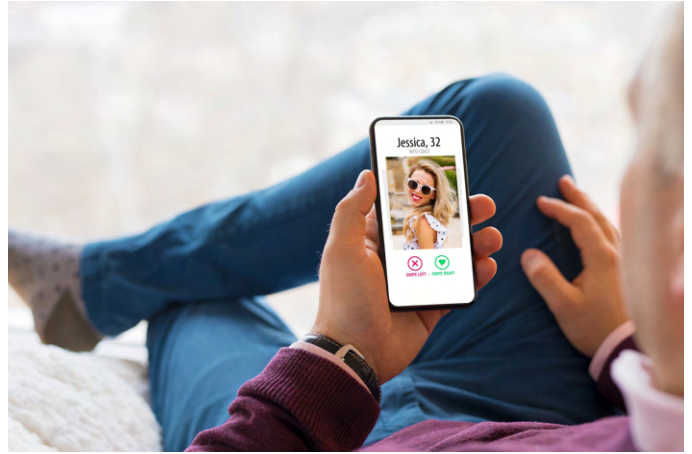


BASS *Banter*

**Seasonal Depression?
Or is it Commuting to Burnaby Campus in the Rain?**



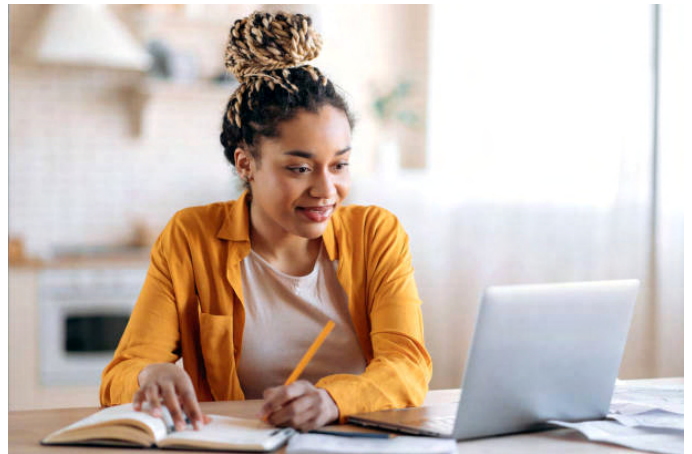
**Are you Unlovable?
Download SFU Blind Dating to Find Out**



**How to Tell the Renaissance Coffee Man
That You Owe Him Your Life**



**My GPA Doesn't Define Me, but Only
Because I'm Taking Math 157 Right Now**



**Student Math,
Food Ordered During Exam Season is Free!**



**"I Love Reading" Okay?
Then Go Do Your Assigned Ones?**



ANNUAL GENERAL MEETING 2023



The Business Administration Student Society's 2023 Annual General Meeting (AGM) took place on September 14th from 5:30 to 7:30 P.M PST. This year's meeting was held in the Student Union Building's ballroom at SFU's Burnaby campus. Attendees were provided food and refreshments. Additionally, the **BASS external merch line; The Landmark Collection** which includes a hoodie, crewneck, and tote was debuted and made available for purchase at a AGM exclusive price

The meeting was run by current BASS president Julianna Graham and Vice-President of Finance Owen Midgley who went over the proposed changes to the constitution. Some of these **proposed changes** include:

- Improved **clarity** and **accessibility** of the constitution for SFU students.
- Provide increased **financial accountability** and transparency.
- **Amplifying student voices** through the election of a SFSS Business Representative.

Following this, there was a **Q&A session** with the BASS executive council where attendees could anonymously submit their questions. The meeting concluded with a vote to approve the **new constitution** which was successfully passed. Following the meeting, the ballroom was open for students to network and socialize amongst each other.



We hope to see you again next Fall for our 2024 AGM!

ASK BASSMAN & BASSWOMAN

How do I avoid a failed situation I have class with?

Treat them like any other student

- You might be in the same faculty so may have more classes together in the future
- Might run into them outside of uni (volunteering, mutual friends, work)
- Maybe right person wrong time

Find a friend in the class to rant to

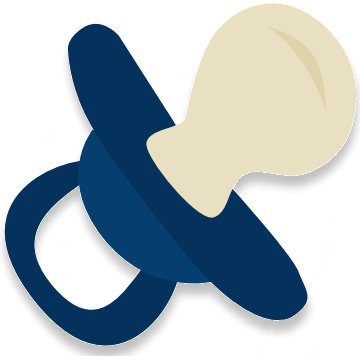
- People love drama
- Gets it off your chest
- Increase intimacy of friendship

Straight up avoid them

- Don't risk eye contact
- Sit on the other side of the class
- Hope and pray that you get to choose your group mates



How do I find an internship when I'm not a nepo baby?



Landing an internship can be a fun and rewarding adventure, even if you don't have the "nepotism" card up your sleeve.

Channel Your Inner Detective

Start your internship search by investigating various companies and industries. Research like a pro detective to find the perfect match for your skills and interests.

Craft a Dazzling Résumé

Your résumé is your golden ticket, so make it shine! Just like a magician, highlight your best tricks (skills and experiences) and leave them wanting more.

The LinkedIn Charm Spell

Connect with professionals on LinkedIn, but make it personal! Send a friendly and enthusiastic message, not just a dull request.

The Cover Letter Enchantment

Write a cover letter that reads like a fascinating story about your journey, not like a legal document. Describe your passions and why you're a perfect fit for their company. Make them want to turn the next page!

The Interview Magic Show

In interviews, be the magician of charm! Show your excitement, answer questions with confidence, and ask your own questions to reveal your curiosity. It's all about leaving them spellbound.

Embrace the Power of Follow-up

After interviews, send a polite thank-you email. This is your opportunity to cast a follow-up charm and remind them of your enthusiasm.



How to brave the SFU gym?



Bring backup

There's power in numbers! If you feel too intimidated to step into the rec centre alone, bring a friend who

1. Will make sure you're using the equipment more than your phone
2. hype you up to finish that extra rep!

Be confident / fake it until you make it

the key to following this advice is to know that everyone else is doing the same. You can't expect yourself to be comfortable in a new environment automatically, so give yourself grace to feel some discomfort and just try to fake it!

Bring headphones

Unless you're ready to jam to the gym's club remix of 'rolling in the deep', come prepared with a workout playlist to get you in the zone!

Remember gym bros are scared of you more than you're scared of them

Assert your dominance over them by walking past their camera set up that's a proper safety hazard all for the sake of their fitness account with 12 followers.

It's free to use (cost-benefit analysis)

Put that business degree to use and think rationally! Paying for the gym is a fixed cost embedded in your tuition - so break even on it by staying in shape and using the service up!



BASS SPOKE TO...

SOFIA NAPOLITANO

and I am a 5th year business student concentrating in Operational Management, Marketing and attaining a certificate in Corporate Environment and Social Sustainability.

Embarking on my co-op journey has undeniably been the **highlight of my undergraduate experience**.

Currently, I find myself working for my dream sports company, Adidas, in Germany—an achievement that wouldn't have been possible if I hadn't seized the opportunities presented during my co-op experiences. This transformative journey began with three previous co-op placements that provided me with the confidence, foundation, skills, and experiences needed to reach my current role.



Reflecting on my first year, the **notion of working halfway across the world for a global brand like Adidas** seemed impossible. Yet, here I am, a testament to the fact that possibilities unfold with time, dedication, and a little bit of luck. The small moments within these co-op experiences are what make the entire journey extraordinary. Whether it's the camaraderie playing beach volleyball, the refreshing swim in the pool, receiving rock climbing lessons from an Olympian, enjoying mulled wine at the pop-up Christmas market on campus, sharing daily lunches with friends, or leisurely biking around campus—the magic lies in these seemingly simple yet profoundly enriching moments on Adidas campus during work. But I also can't forget about the weekend trips to different countries like the Netherlands, Denmark, Austria, Hungary, Paris, London and more, that have enriched my co-op experience.

Each co-op opportunity was a stepping stone, shaping my path in unexpected ways. From managing supply chains at Vancouver International Airport to working in various roles at different locations, including Deloitte in Toronto and KPMG in Vancouver, every experience played a pivotal role in bringing me to where I am today. The **journey wasn't without its challenges**, and there were moments when the **fear of being under qualified lingered**. However, embracing the uncertainty and stepping outside my comfort zone proved to be the catalyst for personal and professional development.

The lesson I've learned is to **feel the fear but do it anyway**. Taking those initial steps, despite uncertainties, opens doors to opportunities one might not have imagined. I had many rejection of co-op positions, many unsuccessful interviews, but the small moments in between—the laughter, the challenges, the victories—make it all worthwhile. In conclusion, my co-op experience has been an incredible adventure, filled with personal and professional growth, new friendships, and unique moments. None of this would have been possible if I hadn't taken that first step into the world of co-op. I would encourage you to just apply, to anywhere or any positions, if you feel qualified or not because you will never know if you could have done it, if you don't even try.

BEEIDIE CLASS RANKINGS

ALEX MENSRAWY

Alex is a graduated student who concentrated in accounting after attending SFU from 2019 - 2023. In her past-time, she enjoys baking.

Alex always says anything is a success "if you set the bar low enough".

S	BUS 393	BUS 312	
A	BUS 251	BUS 254	
B	BUS 343	BUS 272	
C	BUS 360W	BUS 237	BUS 303

RASHNEET KHALSA

Rashneet is in her last semester concentrating in Marketing and Entrepreneurship. In her past-time, she enjoys baking, cooking, and playing with her dog, Bruno.

Rashneet tells us her deciding criteria on whether she liked a course or not was: "if it got me a good grade, it's a great class!"

S	BUS 393	BUS 272	BUS 343
A	BUS 303	BUS 251	
B	BUS 360W	BUS 312	BUS 237
C	BUS 254		

WHAT'S NEXT

VISIT OUR EVENT CALENDAR!

Want to keep up with what's going on?

[click here to learn more!](#)

BEEDIE SURVIVAL GUIDE

Want to learn how to survive your time at Beedie?

[click here to learn more!](#)

UP & COMING

What's up next for BASS?

LANDMARK COLLECTION PRE-SALE NOW



BASS CELEBRATION GALA

